



Self-Guided Activity

Infinite Inspiration from Art & Artists - Keith Haring

Propose the idea of your future work

In this guide,

Reflect on the video Keith Haring: A Public Thing and consider how his work could inspire your creative journey. **Focus on the themes, techniques, and messages that resonate with you**, particularly how art can communicate with your community.

At the end of this activity, you will write a project proposal that incorporates inspiration from Keith Haring's philosophy while adding your unique perspective.



LEARNING OUTCOMES

- Analyze the artist's communication styles and use of materials
- Develop a creative proposal inspired by the artist's philosophy and concepts
- Explore methods for engaging the community through art



WHILE WATCHING THE TUTORIAL

Ask yourself the questions below:

- What materials and techniques did Keith Haring use to create his artwork?
- What inspired his mural art, and how does it reflect his connection to his community?
- How does the location and public nature of his art amplify its message?
- How would you define your community, and what is the best way to communicate with them through art?

Also, take notes while watching the video.

Instructions





INSTRUCTIONS

Step 1 - Document Your Inspiration and Interpretation

In this video, Keith Haring discusses his approach to creating public art, particularly murals and his spontaneous subway drawings, to reach a wide audience.

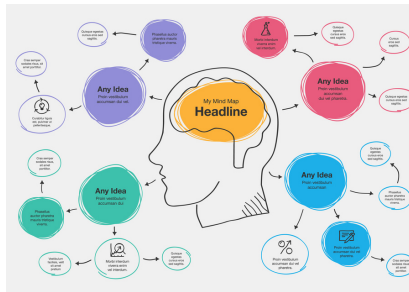
Think about how you can apply his disciplines to your own work. **Define the community** you want to engage and **decide on the form your artwork** will take (e.g., mural, poster, painting). Consider how you will use color, composition, materials, storytelling, or cultural influences to communicate your message.

You may use one of the following techniques to collect and organize your thoughts:

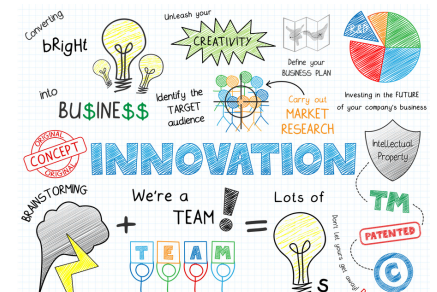
Affinity Mapping:



Mind Mapping:



Sketchnoting:



Step 2 - Build a Mood Board

Develop a mood board that visually represents the message and emotions you want to convey to your audience. Conduct online research to gather images, textures, colors, and other visual elements that align with your vision.

Tips! it's not just about delivering a fixed message—evoking ideas and encouraging individual interpretation is equally important.

Step 3
→



INSTRUCTIONS

Step 3 - Design Your Proposal

Create a cohesive project proposal that outlines your vision. Include:

- The theme or message you want to explore.
- The techniques and materials you plan to use.
- How Keith Haring's work has inspired your project.
- Visual references from your mood board to support your ideas.
- A description of the methods/materials you intend to use.

Step 4 (Optional) - Create a High-Quality Deliverable

Utilize the design proposal you developed in Step 3 to create a polished and professional artwork. Determine the best way to display the form of communication you've chosen.

- **If it's a mural:** Identify a specific location where your artwork could be displayed. Consider factors like visibility, accessibility, and community impact.
- **If it's a digital or printed design:** Explore software tools like Adobe Illustrator or Photoshop to refine your artwork. Experiment with layouts, typography, and color schemes.

Well done!

We can't wait to see the outcome.
Don't forget to showcase your work in your portfolio!